

2009 YEARBOOK PARENT AD

DEADLINE: NOVEMBER 21ST ORDER FORM

This Advertising Order Form, your ad design and your payment must be received by the yearbook staff by **November 21st**.

AD TIPS

- * Please do not send us priceless photos. Care will be taken to assure photos are returned, but photos can be lost or damaged.
- * Place your student's name **lightly** on the back of the photo in pencil.
- * Do not cut, glue or tape photos. Send them loose.
- * Simplicity is the key to effective ad design. Do not cram the ad with photos and lengthy messages.
- * To avoid issues with software and font compatibility, submit a hard copy of your ad and let the yearbook staff recreate it. Ads submitted on disk by parents may pose production issues for the yearbook staff.
- * Artwork to be submitted needs to be exact size it will appear.

As part of your student's yearbook, a PDA ad will stand as a testament of your support for years to come. To place an ad, fill out this form and provide all advertising copy and photos to the yearbook staff.

Student's Full Name

Your Name

Address

Daytime Phone

Evening Phone

Your Signature

____ CHECK HERE IF THIS AD IS A SURPRISE.

Check the ad size you want. Refer to the diagram at the left for exact measurements:

Full Page	\$400	<input type="checkbox"/>
Half Page	\$200	<input type="checkbox"/>
1/4 Page	\$100	<input type="checkbox"/>

\$ _____
TOTAL ENCLOSED

Make check payable to:
Leominster HS Yearbook
Mail check, this signed form and PDA message with photos/CD to the address at the top.

To best communicate your ad design to the yearbook staff, neatly sketch your ad, preferably actual size. Type all copy. Indicate where the photos are placed, but do not tape, cut or glue them. Attach ad to this form.

Questions?
Please contact
Deanna Wisuri
Yearbook Advisor
978-534-7715
dewiz2006@yahoo.com

FULL PAGE

Perfect for several photos.

\$400

Dimensions
8 1/2" x 11"

ALL COLOR

HALF PAGE

Perfect for two photos.

\$200

Dimensions
8 1/2" x 5 1/2"

ALL COLOR

1/4 PAGE

Perfect for one photo.

\$100

Dimensions
4 1/4" x 5 1/2"

ALL COLOR

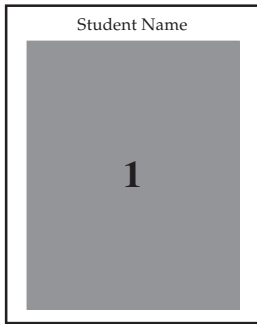
Submitting your Electronic Ad.

For those who submit their own electronic ad there are additional things to consider.

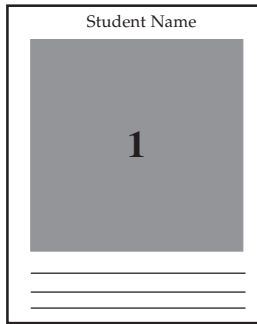
- a) Your ad must be submitted on a disk as our publisher is very specific about how these are prepared.
- b) Submit as a jpg or tiff.
- c) Scan or save colored photos at 300 dpi at 100% size.

1/4 Page Ads

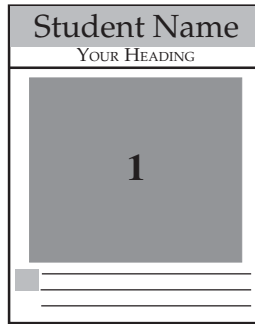
Refer to the number below each design to identify which layout you wish to use for your student's ad. Ads shown smaller than actual size.



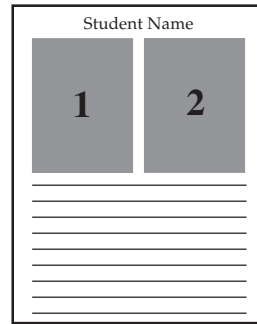
Layout Design #1/4 A



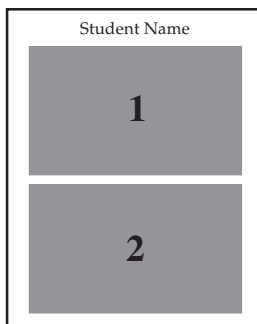
Layout Design #1/4 B



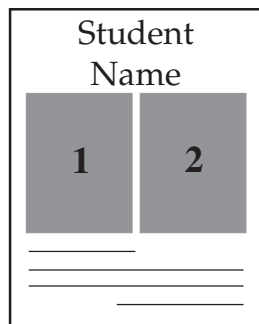
Layout Design #1/4 C



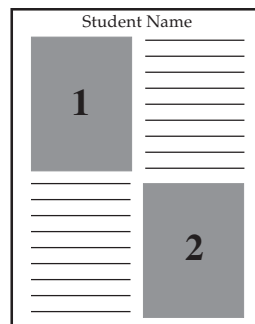
Layout Design #1/4 D



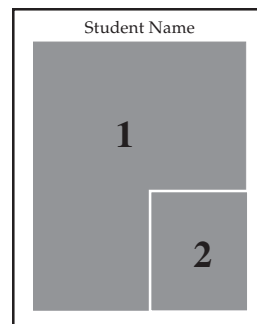
Layout Design #1/4 E



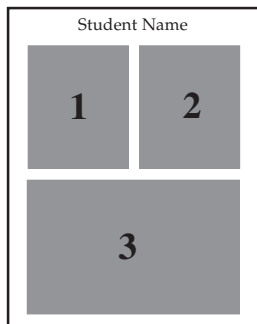
Layout Design #1/4 F



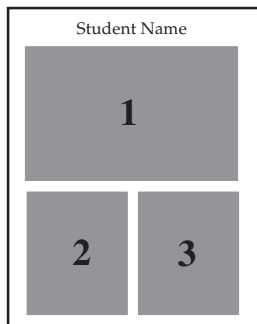
Layout Design #1/4 G



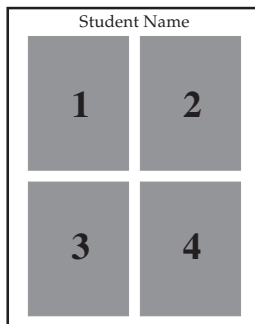
Layout Design #1/4 H



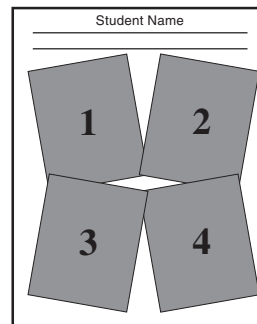
Layout Design #1/4 I



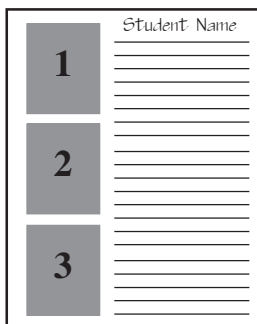
Layout Design #1/4 J



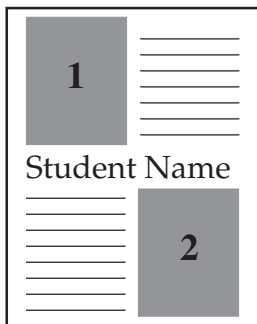
Layout Design #1/4 K



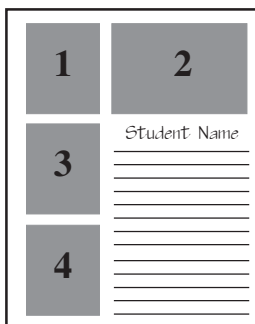
Layout Design #1/4 L



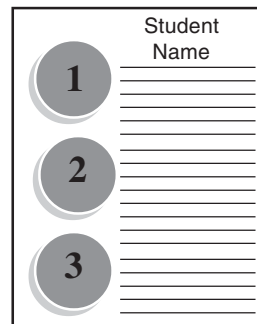
Layout Design #1/4 M



Layout Design #1/4 N



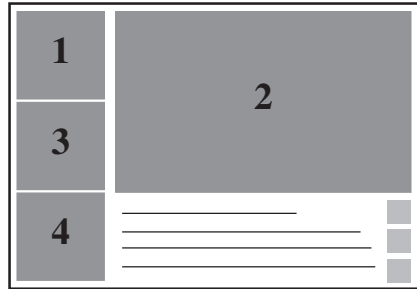
Layout Design #1/4 O



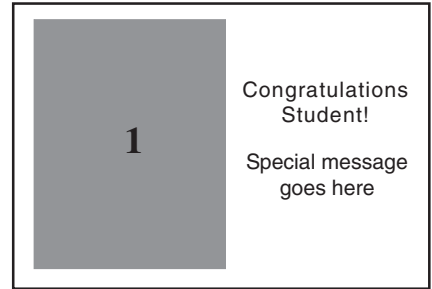
Layout Design #1/4 P

1/2 Page Ads

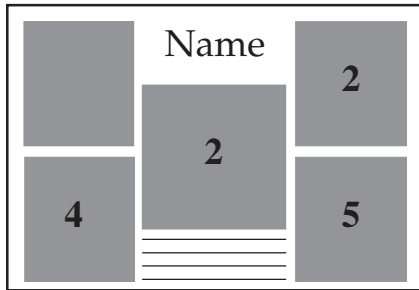
Refer to the number below each design to identify which layout you wish to use for your student's ad. Ads shown smaller than actual size.



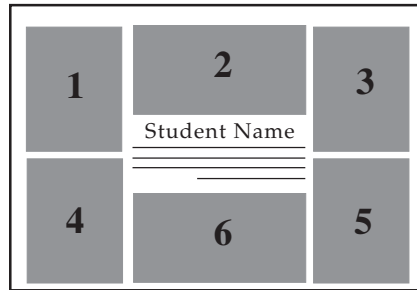
Layout Design #1/2 A



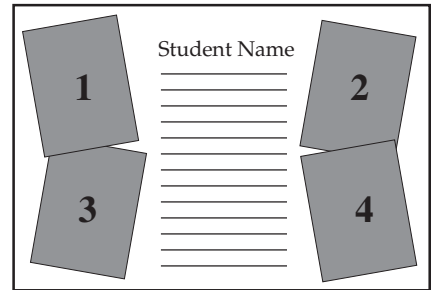
Layout Design #1/2 B



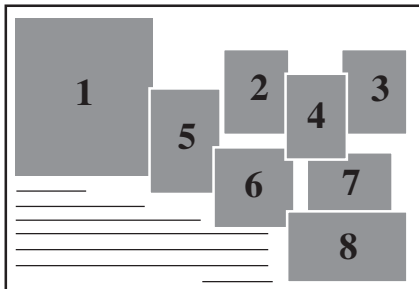
Layout Design #1/2 C



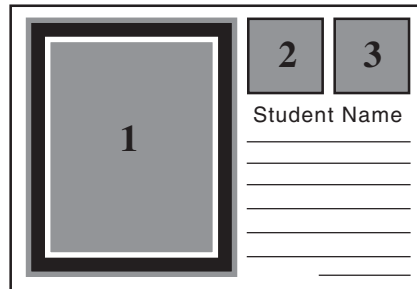
Layout Design #1/2 D



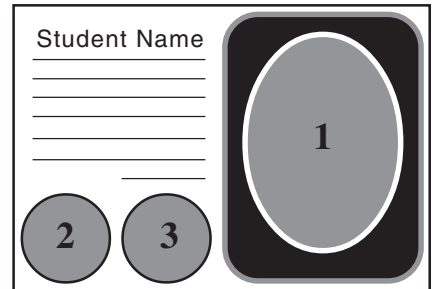
Layout Design #1/2 E



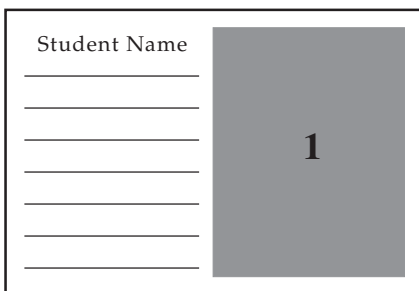
Layout Design #1/2 F



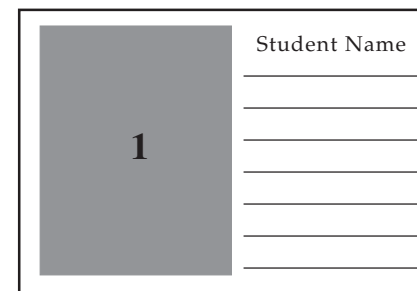
Layout Design #1/2 G



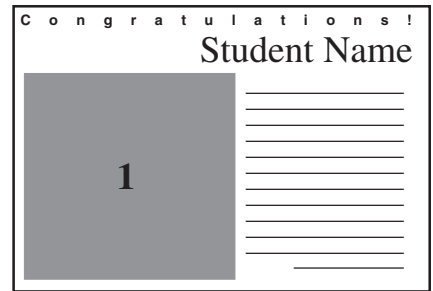
Layout Design #1/2 H



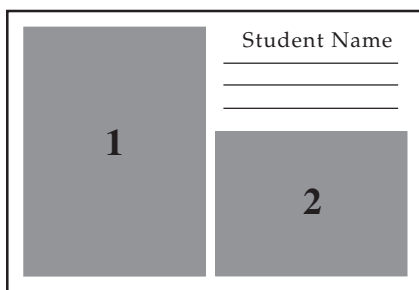
Layout Design #1/2 I



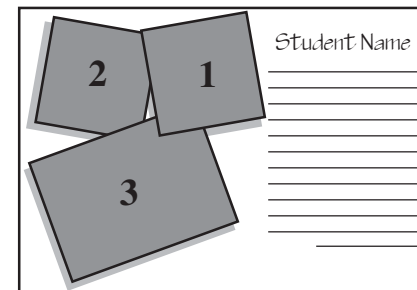
Layout Design #1/2 J



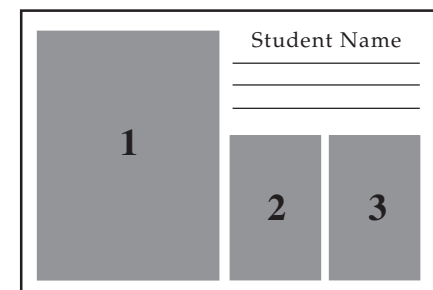
Layout Design #1/2 K



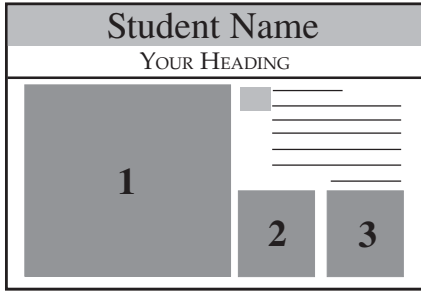
Layout Design #1/2 L



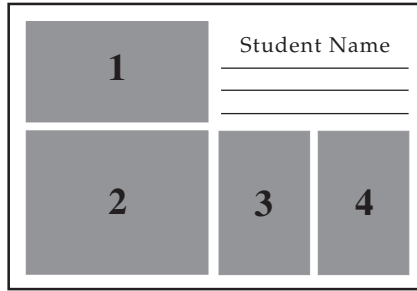
Layout Design #1/2 M



Layout Design #1/2 N



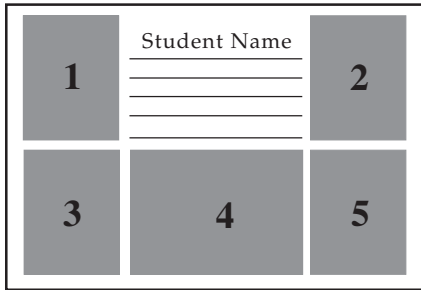
Layout Design #1/2 O



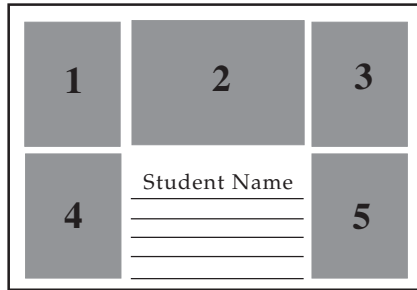
Layout Design #1/2 P

1/2 Page Ads

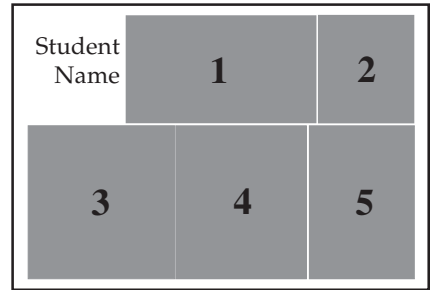
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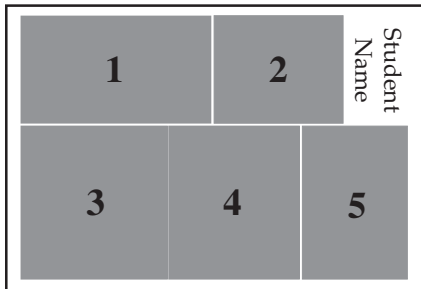
Layout Design #1/2 Q



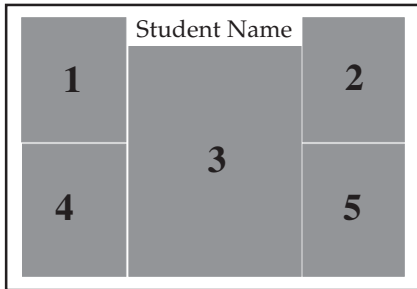
Layout Design #1/2 R



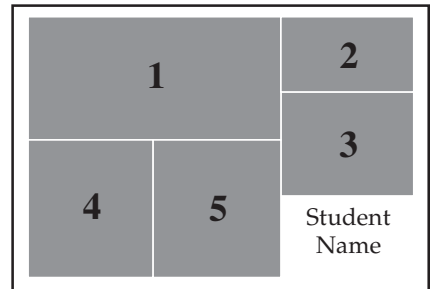
Layout Design #1/2 S



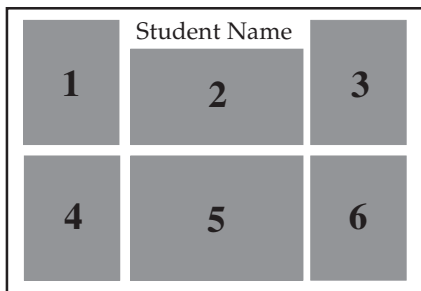
Layout Design #1/2 T



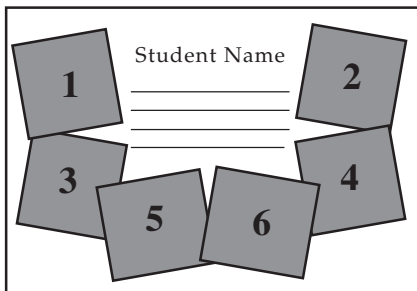
Layout Design #1/2 U



Layout Design #1/2 V



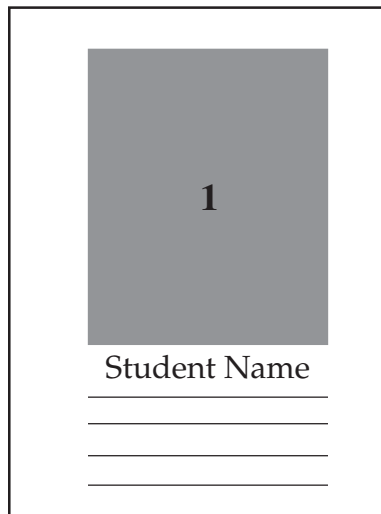
Layout Design #1/2 W



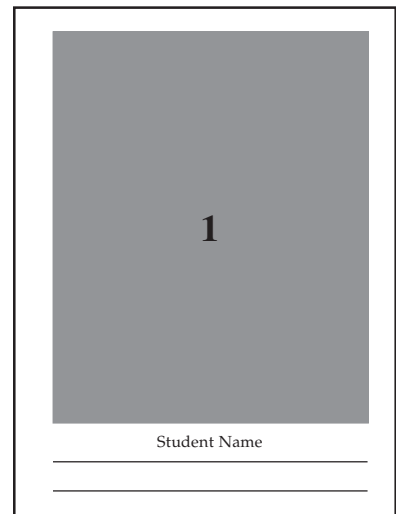
Layout Design #1/2 X

Full Page Ads

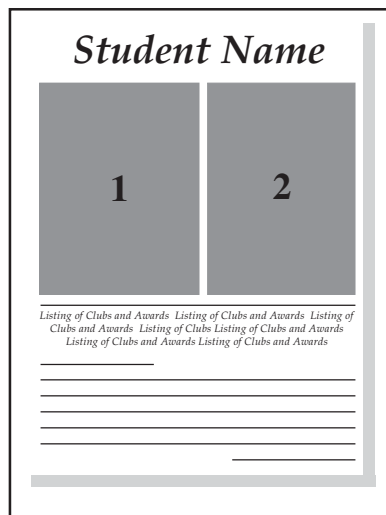
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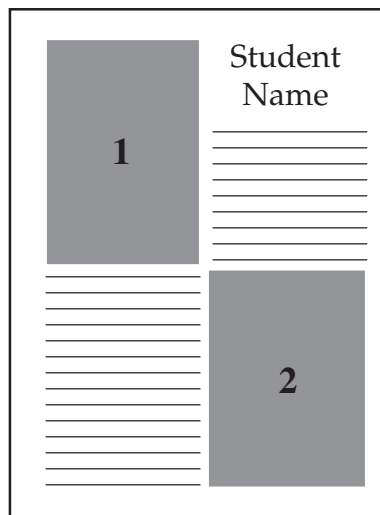
Layout Design #Full A
(1 photo)



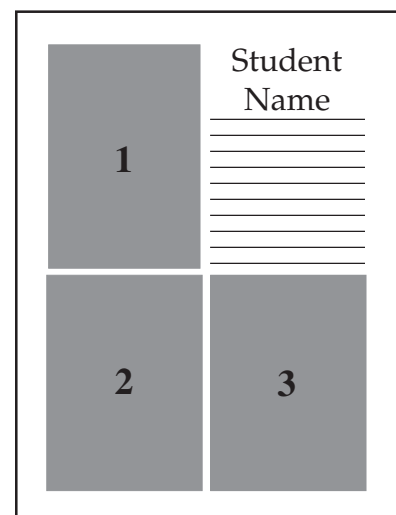
Layout Design #Full B
(1 photo)



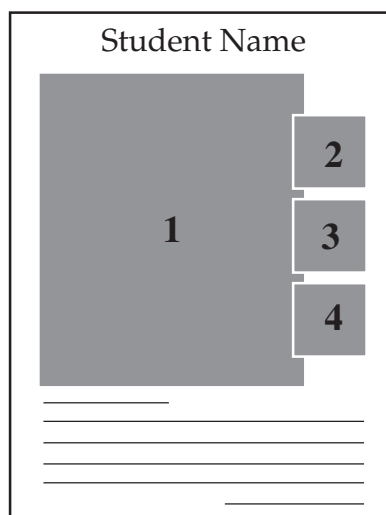
Layout Design #Full C
(2 photos)



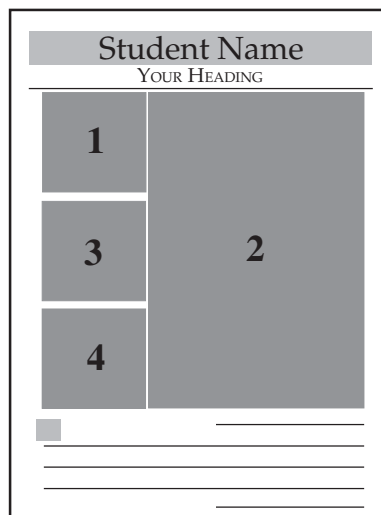
Layout Design #Full D
(2 photos)



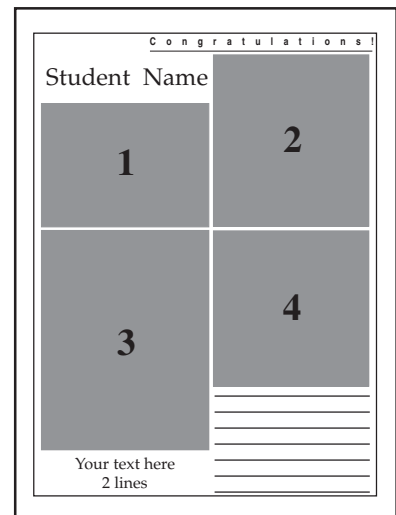
Layout Design #Full E
(3 photos)



Layout Design #Full F
(4 photos)



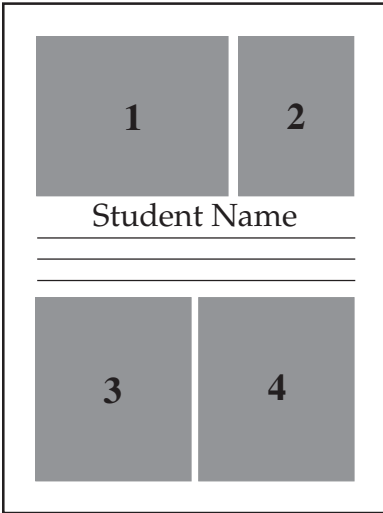
Layout Design #Full G
(4 photos)



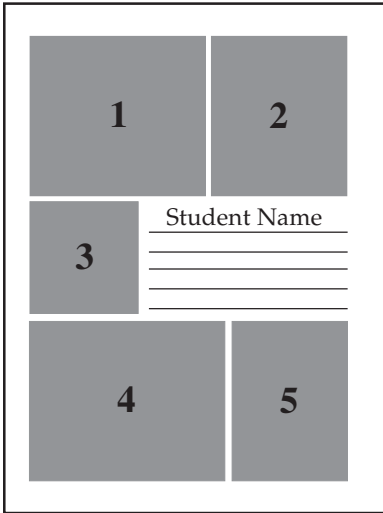
Layout Design #Full H
(4 photos)

Full Page Ads

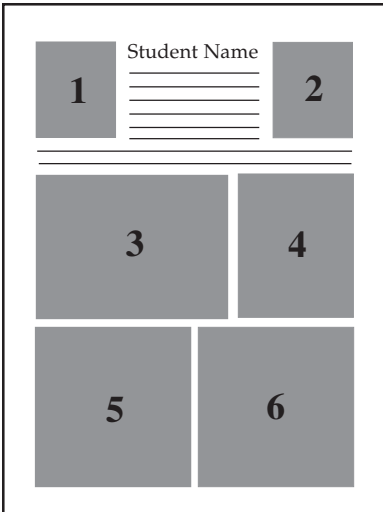
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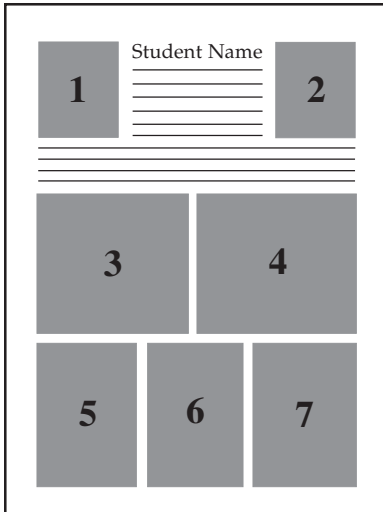
Layout Design #Full I
(4 photos)



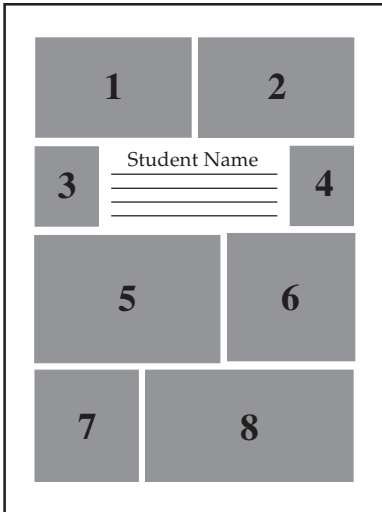
Layout Design #Full J
(5 photos)



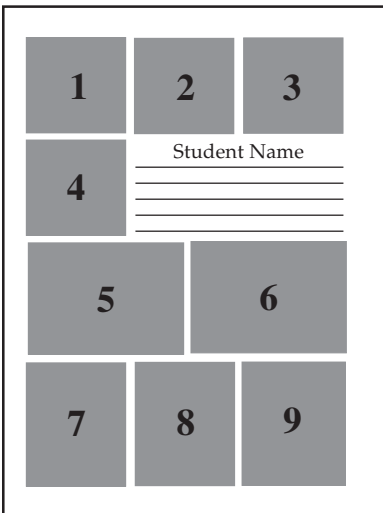
Layout Design #Full K
(6 photos)



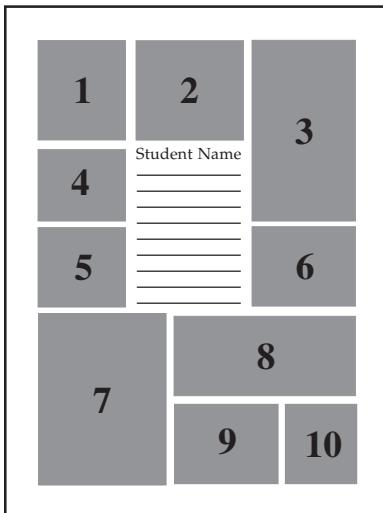
Layout Design #Full L
(7 photos)



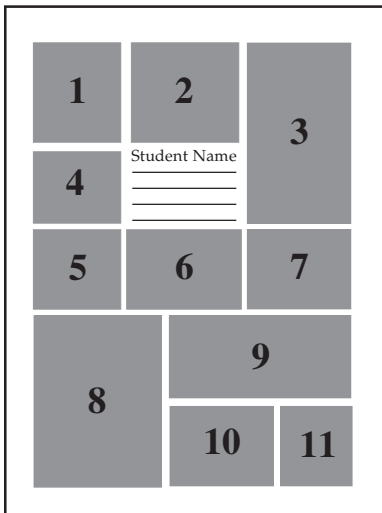
Layout Design #Full M
(8 photos)



Layout Design #Full N
(9 photos)



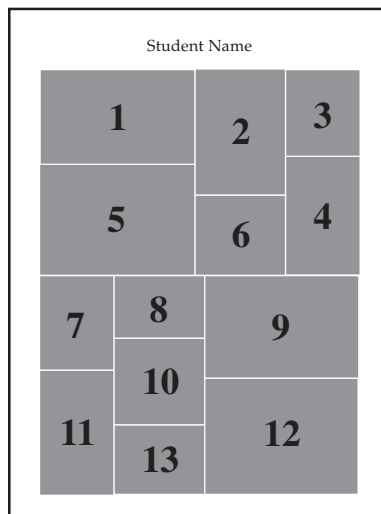
Layout Design #Full O
(10 photos)



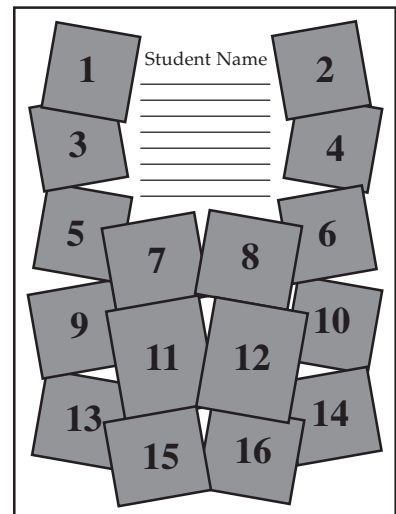
Layout Design #Full P
(11 photos)

Full Page Ads

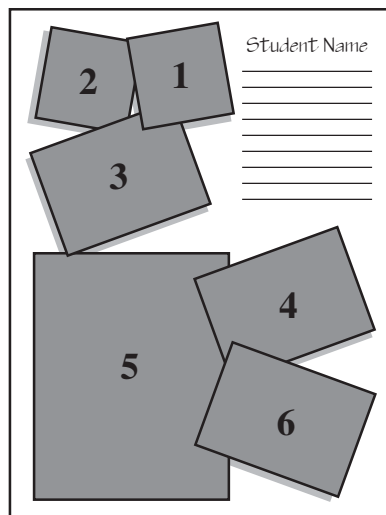
Refer to the number below each design to identify which layout you wish to use for your student's ad. Ads shown smaller than actual size.



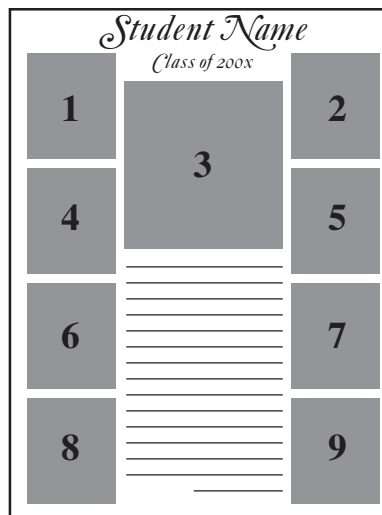
Layout Design #Full Q
(13 photos)



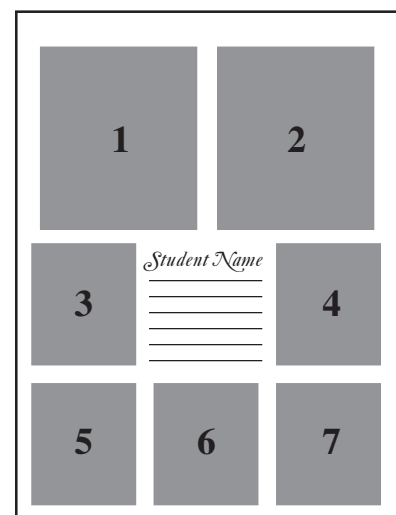
Layout Design #Full R
(16 photos)



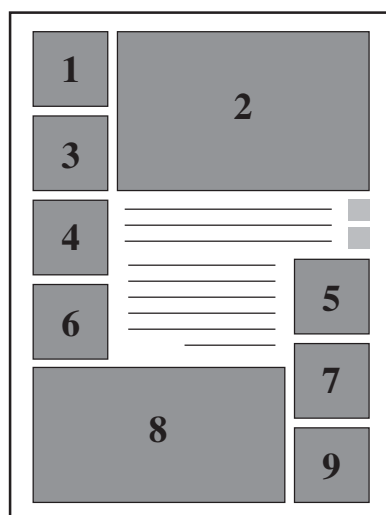
Layout Design #Full S
(6 photos)



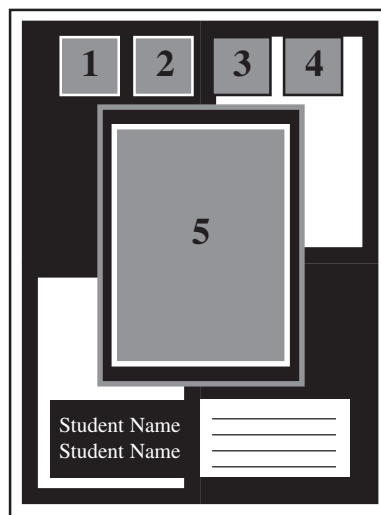
Layout Design #Full T
(9 photos)



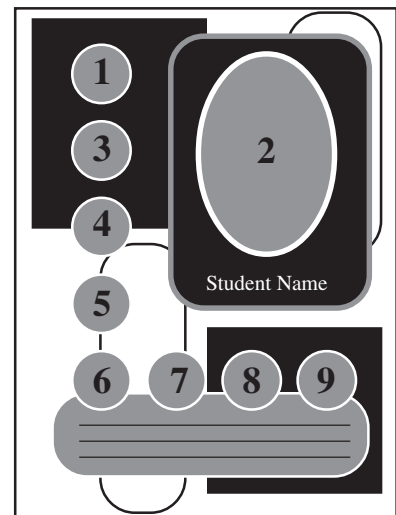
Layout Design #Full U
(7 photos)



Layout Design #Full V
(9 photos)



Layout Design #Full W
(5 photos)



Layout Design #Full X
(9 photos)